


# SEE AMERICA FIRST



EXPOSITION  
*and*  
WESTERN  
TOURS

THE SEE AMERICA FIRST CO  
C L E V E L A N D



## Thomas & Rinehart, Agents

527 SHOAF BUILDING

FORT WAYNE, IND.

Phone 1863

WILLARD M. THOMAS

FRANK X. RINEHART

BRUCE W. ELLIOTT

THE SEE AMERICA FIRST CO.

CLEVELAND

The See America First Company has been organized and incorporated for the purpose of affording the people of the United States an opportunity of seeing their own country in a pleasant, care-free and safe manner and at a reduced cost.

## Tours of the West

To the World's Fair at San Francisco and  
the California Exposition at San Diego

1915

ROUND TRIP

18 DAYS

All Expenses

*Including sight-seeing trips,  
hotel rooms and all meals,  
except meals at San Fran-  
cisco, Los Angeles, San Di-  
ego and Grand Canyon*

**\$151.00**

Standard Pullman Tourist Cars  
used. Recommended by Rail-  
roads for Summer travel. All  
conveniences of standard Pull-  
mans.

Our Recommended Trip

### Optional Trips

Same tours as above

Without meals - **\$126.00**

Our trip complete, using stand-  
ard Drawing Room Pullmans,  
without meals - **\$144.00**

Our trip complete, using stand-  
ard Drawing Room Pullmans,  
with meals - **\$171.00**



**A**LL tours will be personally conducted by an experienced guide, who will give his entire time in providing for the safety, pleasure and comfort of every tourist.

Special trains will leave Cleveland June 17, July 8, July 29, August 12, August 19, September 9 and October 7.

*Time of departure and arrival at other cities will be given on application.*

Provisions may be made for other dates than those scheduled above.



## INDUCEMENTS

No crowding.  
 We can save you time.  
 No changing of berth.  
 No unnecessary stops.  
 No changing of trains.  
 We can save you money.  
 We can save you trouble.  
 We will save you \$100.00.  
 Travel is a great educator.  
 You make valuable friends.  
 All steel cars used on trains.  
 You travel on a special train.  
 You form new acquaintances.  
 Your schedule is pre-arranged.  
 Stop-overs may be arranged for.  
 Our parties are carefully selected.  
 For meals, see sample menu page.  
 We take care of baggage and tips.  
 A double berth for every passenger.  
 You have access to baggage en route.  
 No trouble about tickets or reservation.  
 Our treasurer is under \$10,000 surety bond.  
 You should see and know your own country.  
 Tourists on a special train become one happy family.  
 Our experienced guide will provide for your every want.  
 Eighteen days with us equal thirty days' traveling alone.  
 You are provided with good company and entertainment en route.  
 Hotels selected in San Francisco and Los Angeles are the best, new, modern and fireproof. Individual rooms provided.  
**Ladies** without escort can make the trip without experiencing the slightest unpleasantness or being in any way oppressed by the doubts and difficulties incident to travel in the ordinary way. Special attention will be given to them.  
 Our equipment is the best and will consist of baggage, chair, diner, modern standard drawing room, Pullman and tourist sleeping cars, all electrically lighted and provided with electric fans and other accessories to make travel in summer time comfortable.

The grandest and most beautiful scenery in the world is not in Europe, but in the western part of the United States. The following itinerary has been prepared by competent persons after careful study and we have arranged to show you the best that can be shown in eighteen days. The principal points of interest will be viewed in daylight.



## ITINERARY

THURSDAY—10:45 P. M. *Leave Cleveland.*

Sleepers ready for occupancy at 9 P. M.

FRIDAY—*Arrive Chicago 8 A. M. Leave Chicago 9 A. M. over Rock Island Lines.*

Chicago is the starting point for the West. From Chicago we pass through the woodlands of Northern Illinois. Shortly after luncheon we cross the Father of Rivers, the Mississippi, over one of the largest steel bridges in the world. From this point a fine view of the river for miles up and down is had. Traveling on, we enter the wealth-producing prairies of Iowa and cross the Missouri River at Council Bluffs. In crossing this river one can see at a quarter of a mile to his right the location of the old ferry which more than half a century ago was the connecting link between the tried and untried West. It was at this point where rail transportation ended and stage began. Here the '49ers crossed in the rush to California's gold. Omaha, which is one of the principal cities of the Central West, is our next stop, and one will note its many factories and beautiful residences. It is one of the centers of the packing industry. Continuing on our journey, we pass through Lincoln,





*Capitol Building, Denver*

the capital of Nebraska and the home of our Secretary of State, and thence on through this grain country, arriving in Denver the next day, where we start our trip through the Rockies.

*SATURDAY—1:00 P. M. Arrive Denver.*

*Our headquarters in Denver will be the Hotel Albany.*

Population, 213,381; altitude, 5,200 feet.

Our first principal stop after leaving Chicago will be Denver, where we will spend an entire afternoon and evening. We have made arrangements for automobiles and sight-seeing cars to meet our trains and conduct us on a tour of inspection of this beautiful city, the capital of Colorado. We will visit many of the beautiful buildings, drives and parks, for which this city is noted. A view of over 200 miles of mountains may be had from almost any part of the city.

*Leave 12:00 midnight, Denver & Rio Grande R. R.*



*The Garden of the Gods, at Colorado Springs*

*SUNDAY—Arrive Colorado Springs, 5:00 A. M.*

Population, 29,078; altitude, 6,035 feet.

*Breakfast, luncheon and dinner will be served at this beautiful resort.*





*Through the Royal Gorge*

Arriving at the city of Sunshine and grandeur in Pike's Peak region early the next morning, we have arranged to spend one entire day and evening at this beautiful resort, known the world over for its scenery and ideal climate. A special auto trip has been arranged to take us to the Garden of the Gods, Manitou Springs (the base of Pike's Peak), and through Williams Canyon, all of which are noted the world over for their beautiful scenery. Ample time will be allowed for the many more side trips of this wonderful place. From here on you are in the land of promise—we are just entering into the heart of the Rocky Mountains.

*Leave Colorado Springs, 5:00 A. M.*



*Glenwood Springs*

*MONDAY—Arrive Royal Gorge, 8:00 A. M.*

We have timed ourselves in leaving Colorado Springs so as to pass through the Royal Gorge in the daytime, stopping at one point for a half hour's inspection of this world-famous chasm. Just imagine yourself in the heart of the Rockies beside a large, rustling stream winding its way through mountains on both sides, which tower thousands of feet overhead, and at several places are only forty feet from top to top. It is in places like this that you will appreciate the wonders of nature.

*Arrive Glenwood Springs 4:00 P. M.*

At Glenwood Springs, which is reached later in the day, a stop of two hours will be made, so our party can visit this popular resort and its many springs. You can take a dip in the world's famous outdoor health-giving pool, which is open all year around, and be refreshed so as to continue on your journey.

*Leave Glenwood Springs 6:00 P. M.*





*Temple Square, Salt Lake City*

**TUESDAY**—Arrive Salt Lake City 8:00 A. M.

*Headquarters, Hotel Utah. Luncheon at this hotel.*

Salt Lake City, our next stop, is one of the most picturesque cities of the country, with its many beautiful buildings, residences, drives, etc., surrounded on all sides by mountains of various colors. Upon arriving at Salt Lake City, our parties will be met at the depot by sight-seeing cars, to show them around the beautiful city. We will visit the famous Mormon Temple, which took forty years to construct and is today a triumph of architecture. We will also visit the Tabernacle, where an organ recital will be given on one of the largest organs in the world. After luncheon all those wishing to take a trip to Salt Air Beach, where they can bathe in the Great Salt Lake, may do so and have plenty of time to catch our train, which leaves at 5:00 P. M.

Leaving Salt Lake City, we proceed westward, crossing the Great Salt Beds at sunset, and giving our parties a sight



*Union Square, San Francisco*

long to be remembered. From here we journey on and the next day we pass through the Feather River Canyon, a sight which is entirely different from anything we have seen thus far. Here we wind in and around mountains for hundreds of miles along the beautiful Sacramento River and reach Sacramento, the capital of California, late in the afternoon.

**WEDNESDAY**—Arrive Sacramento 5:30 P. M.

*A stop-over of seven hours will be allowed to visit the many places of interest of the capital city.*

**THURSDAY**—Arrive San Francisco 6:30 A. M.

Leaving Sacramento at midnight, we continue on our journey and arrive at Oakland Pier, where ferry boats will take us across the bay to the foot of Market street, where taxicabs will convey us to our hotel in time for breakfast. After breakfast all our party will be assigned to their different rooms, which have already been provided for.





*Santa Barbara Mission*

Owing to the diversity of interest, we will not attempt to collect our party at San Francisco until time of departure of our trains, Sunday, 8:00 P. M. Our guides will always be found at hotel headquarters to furnish any information or render any assistance that may be required by any member of our party. He will arrange for any side trips desired. The attractions in and about San Francisco are too numerous to mention. Pamphlets of the various side trips and points of interest will be furnished you by our guides before entering San Francisco.

FRIDAY—*San Francisco.*

SATURDAY—*San Francisco.*

SUNDAY—*San Francisco.*

SUNDAY—*Leave San Francisco 8:00 P. M. Market Street Depot.*

Proceeding down the coast line of the Southern Pacific R. R., we are in view of the beautiful Pacific Ocean most of the way,



*A Scene in Los Angeles*

and arrive at Santa Barbara (the Mission City) the next morning in time for breakfast. Continuing on, we pass through Miramar and Monticeto, where we can see the beautiful homes of our famous millionaires, and then Summerland is passed, where you will notice hundreds of oil wells built out in the ocean and pumping oil from beneath the deep blue sea (unique sight). The Ventura River is crossed a little later, and situated a short distance further on are the cities of Ventura and Oxnard, which are both known the country over as the great bean and sugar centers of the West. Then on to Los Angeles, where we arrive two hours later.

MONDAY—*Arrive Los Angeles 10:45 A. M. Headquarters, Hotel Huntington.*

Here we have arranged for a sight-seeing trip, called the "Balloon Route Trip," in special Parlor Observation cars, which takes us through Los Angeles, the beautiful Bungalow City of Hollywood, Sherman, the orange and lemon district,





*Pleasure Pier and Strand, Long Beach*

Beverly Hills, National Soldiers' Home, Brentwood Park, Santa Monica, Ocean Park, with its \$1,000,000 pier; Venice, the Coney Island of the West and modeled after its namesake on the Adriatic, Playa del Ray, Moonstone Beach and Redondo Beach, where is located the largest salt water plunge in the world and is famous for its beautiful gardens.

*Leave Los Angeles 11:50 P. M. Sleepers ready for occupancy at 10:00 P. M.*

**TUESDAY—Arrive San Diego 7:00 A. M.**

We continue on our journey to San Diego, where the Panama-California Exposition is in full swing, and arrive there at 7:00 A. M. The full day may be spent sight-seeing at exposition grounds, Coronado Beach, or in and about the city.

*Leave San Diego at 11:59 P. M. Sleepers ready for occupancy at 10:00 P. M.*

**WEDNESDAY—Arrive Los Angeles 7:00 A. M.**

The day may be spent visiting around the stores, buildings and parks or for side trips to Catalina Island, Pasadena, Riverside, Cawston Ostrich Farm, Long Beach, San Gabriel Mission, and



*Through the Sierras*

a trip up Mt. Lowe to the Alpine Tavern, where can be had a fine view of the great orange and lemon districts.

All the above places except Catalina Island (which is a boat trip) can be reached by short trolley trips out of Los Angeles.

**WEDNESDAY—Leave Los Angeles 10:00 P. M.**

Our special train will leave Los Angeles (La Grande Depot) via Santa Fe Lines at 10:00 P. M. Sleepers will be ready for occupancy at 9:15 P. M. During the night our train will climb the western slope of the Sierras, crossing the Mojave desert during the cool midnight hours.

**THURSDAY—**

After crossing the Colorado River at Needles, shortly after breakfast, our route lies up through the picturesque Kingman Canyon, constantly ascending to the higher altitude until we reach the Grand Canyon of Arizona (altitude 7,000 feet).



*Grand Canyon of Arizona*

THURSDAY—*Arrive Grand Canyon of Arizona 11:30 P. M.*

All that can be said in print would scarcely give a hint of the magnitude of this scenic wonder. A series of tremendous chasms, which form the channel of the Colorado River through northern Arizona, reach their culmination here in a chaotic gorge, 217 miles long, from nine to thirteen miles wide and more than 6,000 feet below the level of the plateau. It is a terrific trough peopled with hundreds of peaks taller than any mountain east of the Rockies, yet not one of them with its head as high as your feet, and all ablaze with such color as no Eastern or European landscape ever knew, even in the Alpen-glow. It is of such magnitude and grandeur that it is beyond comprehension. It must be seen to be appreciated. The Santa Fe delivers the train to the rim of the canyon, where a fine hotel, El Tovar, has been erected. Carriage drives along the rim of the canyon disclose fine views from various points, while those desiring to descend into the canyon may procure

horses and guides for the trip down Bright Angel trail, seven miles to the Rio Colorado, terminating at the top of the granite wall overlooking the river. At this point, the stream is 1,272 feet below, while the hotel is 3,158 feet above. Ample time will be given to make the descent. This tremendous chasm may be viewed from the rim or by trip down the trail. Rides and drives along the rim and through the forest are favorite means of "doing" the Canyon. Some prefer to view the ever-changing panorama from seats along the rim or from the hotel veranda.

*Friday at Grand Canyon.*

*Leave Grand Canyon Friday, 7:00 P. M.*

SATURDAY—

Having left the Grand Canyon early in the evening, during the night hours we have traversed eastern Arizona and Western New Mexico, arriving at Albuquerque early Saturday morning. Leaving Albuquerque, the route for many miles lies along the Rio Grande River—with its interesting Mexican villages—and later crossing the first range of the Rockies at Glorieta (altitude 7,421 feet) and piercing the second range by tunnel at Raton (altitude 7,608 feet). The route through the Rockies follows closely the historical "Old Santa Fe Trail" traversed by the early settlers and "prairie schooners" prior to the advent of the railway. This entire swing through the Rio Grande Valley and Rocky Mountains will be during daylight.

SUNDAY—*Arrive Kansas City.*

On awakening Sunday morning we are traversing the wheat and corn belt of Kansas. En route through the "Sunflower State," we pass the cities of Hutchinson, Newton, Topeka, the capital, and Lawrence, the university city, arriving at Kansas City.

Leaving Kansas City during late afternoon we shortly cross the muddy Missouri River by half-mile long bridge with its approaches, and during the night will have crossed a small portion of Iowa and through Illinois into Chicago.

MONDAY—*Arrive Chicago 5:30 A. M.*

*Leave Chicago 6:30 A. M.*

*Arrive Cleveland 2:30 P. M.*

*On the return journey from California, our meals will exclusively be served by the "Fred Harvey System." The world-wide reputation of the "Harvey" service is too well known to require further mention here.*

We will cover 6,529 miles and pass through 14 different States.





*Dining Car*

**A SAMPLE OF OUR MENU**

**BREAKFAST**

Strawberries	Stewed Prunes	Steamed Farina	Rolled Oats
	Puffed Rice		
Halibut Steak, Saute, Meuniere		Calf's Liver and Bacon	
Minced Chicken with Green Peppers			
	Corn Fritters with Fried Salt Pork		
Omelette with Currant Jelly	Ham	Bacon	
Eggs, as Ordered	Potatoes, French Fried, Hashed Brown		
Hot Rolls	Toast	Corn Muffins	
	Griddle Cakes, Maple Syrup		
Coffee	Milk	Tea	

**LUNCHEON**

	Consomme	Vegetable Soup	
Olives	Radishes	Lettuce	Salad
	Oysters, Stewed or Fried		
Cold Ham	Ox Tongue	Imported Sardines	
	Boston Baked Beans, Hot or Cold		
Eggs, Any Style	Ham	Bacon	
	Potatoes, French Fried, Hashed Brown		
Peas	Corn	String Beans	
Tea	Coffee	Milk	Assorted Cakes
			Ice Cream

**DINNER**

Tomato Soup	Celery	Chow Chow
	Baked White Fish, Egg Sauce	
Roast Beef	Roast Lamb	Fried Ham
	Minced Chicken and Peppers	
Club Steak	Bacon and Eggs	Calf's Liver and Onions
	Potato Salad	Corn Fritters
	Eggs, Any Style	Peas
	Potatoes, German Fried, Mashed, Lyonnaise	
Hot Rolls	Tea	Coffee
Pie	Assorted Cakes	Sliced Pineapple
		Milk
		Ice Cream



*Tourist Sleeper*

**YOU WILL SLEEP WELL**

Berths are large, well ventilated and are dressed with fresh linen every day. Special porter for each car. Rapidly moving electric fans will keep you cool through day and night.





*Interior Tourist Sleeper, Showing Cool Rattan Seats for Summer Travel.*

### **SPECIAL NOTICE**

Our tickets are first-class and are good on all regular trains. If by chance you miss our special train, take any regular train and proceed along our route until you re-join us.

The duration of our trip is eighteen days. Every hour of our time is devoted to seeing the most and the best without uncomfortable rushing.

Beware of alluring promises of seeing hundreds of things within eighteen days which time makes impossible.

Find out what you really get and what it will cost you. Touring companies may show you pretty pictures and write about places of interest other than we will show you, but will you see them and under what conditions and at what extra cost?

Investigate carefully all tour propositions and you will come with us.

You will see what we promise to show you. You will enjoy good meals which we provide, and you will crown your trip by seeing the most beautiful sight in the world—the Grand Canyon of Arizona—a side trip which for reason of great extra expense other touring companies fail to provide for you.

### **TOTAL COST OF TRIP**

Expenses over and above what we provide depends upon the individual, how thoroughly you do the two expositions, what side trips are taken in and out of San Francisco and Los Angeles and the trip selected, if any, at the Grand Canyon. Our estimate would be from \$25.00 to \$45.00.

### **EXPOSITION VIA PANAMA CANAL**

For those who desire to see the Exposition by boat through the Panama Canal to the western coast and return overland we will furnish rates and itinerary upon application.



### **OTHER TRIPS**

Parties desiring to tour any part of the United States can save money and trouble by allowing us to conduct same.



### HOW TO MAKE RESERVATIONS

Early application is advised in order to secure good accommodation. First come, first served.

A deposit of 10 per cent is required when making reservations. Balance to be paid upon receipt of ticket, at least ten days before leaving. All checks made payable to The See America First Company.

If for any reason you are unable to make the trip, the full amount paid for reservation will be refunded, if notice is given 30 days prior to date of departure.

Our tour proposition is not made to the general public. It is a private enterprise for selected people. We reserve the right to refuse to sell ticket to any applicant and to cancel reservation upon refund of money paid.

Reservation may be made for special car for parties of twenty-five or more.

For further information, call and see us or telephone and our representative will call.

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